

THE IVY NETWORK
SPRING CONVENTION
APRIL 19, 1958
PRINCETON UNIVERSITY

The general meeting of the Spring Convention was convened at 10:35 in Woodrow Wilson Hall at Princeton University on Saturday, April 19, 1958.

Dick Morgan, President of the Corporation, welcomed the delegates to the Convention.

By this time delegates from all the member stations, Brown, Cornell, Harvard, University of Pennsylvania, Princeton, and Yale, were present.

Dick Morgan then turned the meeting over to Tom Lee, General Manager of the Network, who thanked WPRB, Princeton, for being the hosts for this Convention. He then introduced the other officers of the Corporation.

The minutes of the Fall Convention meeting were unanimously accepted without being read.

William Barschow, Business Manager of the Ivy Network, read the financial report prepared by Mr. Paul Berney, Certified Public Accountant from New Haven, Connecticut.

Tom Lee invited discussion on the general recommendations made by Mr. Berney in his report.

The general recommendations concerned the income tax status of the Corporation and the desirability of having two signatures on every Network check.

It was suggested that an audit of the Corporation books be made twice a year to insure tighter control over the finances of the Network. A motion was passed to table this discussion until the individual meetings in the afternoon.

As to the income tax status, it was suggested that the opinions voiced by the lawyer and accountant of the Corporation to "let sleeping dogs lie" be followed, but that the matter should be looked into more closely.

The discussion of two signatures on the check was tabled until the Board of Directors meeting in the afternoon.

Steve Price, Station Manager at WKCR, spoke about the advantages of WKCR, referred to their proposed new quarters, and explained WKCR's reasons for wishing to be admitted into the Network.

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the promised contract with Guinness Stout, the problems of selling contracts to the companies after being approved by the agencies, the great importance of facts and figures, the Teller record, General Dynamics, the new Science and Education program being formulated, the importance of cooperation among the stations and working together as a unit, the new, improved internal organization of the Ivy Network office, and the proposed Council of Elders to be composed of leading men in communications and advertising fields.

He also read a letter from Foote, Cone, and Belding Agency in New York, expressing their great pleasure with the success of the promotion and publicity campaign which was carried on in conjunction with their sports contract at Yale.

A discussion concerning polls was brought up, with the possibility of Pulse or S.M.I. conducting a poll at the stations. Pulse stated a price of \$600 per station and S.M.I. named a figure of \$200 for each station. Further discussion of polls was tabled.

Gene Kay, WBRU-Brown, moved to adjourn the general meeting. The motion was seconded by John Roberts, WXPB- University of Pennsylvania. The meeting adjourned at 11:35.

Individual meetings of Board of Directors, Business Managers, Program Directors, and Technical Directors were scheduled to begin at 1:00 p.m.

The program consists of a series of seminars, the content of which is determined by the speaker. The program is designed to provide a comprehensive overview of the field of international law, and to provide a forum for the exchange of views and ideas. The program is open to all who are interested in the subject, and is held in a comfortable and convenient location. The program is held in a comfortable and convenient location. The program is held in a comfortable and convenient location.

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